

KINGS HILL WHEELERS CYCLING CLUB

Minutes of committee meeting held on 17 January 2019 at 19.30 at David Lloyd Leisure.

Those present: Mike Kirk, Mat McLoughlin, Martin Bartlett, Rick Gambling, Margaret Colman, Mark Owen Watson, Neil Sherlaw, Jerry Teasdale

Matters arising from the AGM:

1. The production of a quarterly newsletter was discussed. It was suggested that the new website will be used instead.
2. David Lloyd Leisure was not enthusiastic about a specific spin class for charity. Mike will try again towards the end of this year.

Treasurer's report

1. The donations that were agreed at the AGM have now been made.
2. The photo shoots with the various charities will shortly be organized.
3. The club is currently £2100 in credit.
4. Alastair Wilford, who has recently moved to Suffolk, asked if he could be kept informed of club news and join the occasional ride when he is back in the area. It was, therefore, suggested that a new category of membership, called country member, should be created with an annual fee of £10. This will be available to any current member who moves out of Kent. This was unanimously agreed.
5. Most current members have paid their annual subscription. Those who haven't will receive one further reminder. Anyone who hasn't paid by 1 February will be deemed to have left the club.

Secretary's report

The current membership currently stands at 36, although this may change when we know for certain who has re-joined. There are 4 outstanding enquiries.

Communication

Neil, who was co-opted to the committee as our resident IT expert, gave a demonstration on the work he has done to produce a website. The cost will be approximately £22 which will include unlimited bandwidth and free domain name for a year.

Actions that are now required include:

1. Committee members need to send an up to date photo to Margaret.

2. Jerry will send Margaret the club's mission statement and a brief description of the club.
3. Jerry will send an application form so that a link can be created.
4. Mike will send our sponsor's logos.
5. Jerry will send more details about our weekly rides (i.e. average pace etc).
6. Mike will send the cost of our kit items.

The committee expressed its gratitude to Margaret and Neil for the work that they have put in.

In terms of general advertising, it was agreed that we would use local publications if they were free. It is not something that we want to pay for, as there is no specific target we need to achieve in terms of membership.

We are still waiting for replies from a few members regarding permission to use mobile phone numbers in a WhatsApp group. Jerry will send details to Neil who will now set this up.

Club Kit

1. Mark plans to submit 3 orders per year.
2. He will ascertain from the membership what other items of kit would be popular (e.g. a gilet)

We will continue to show sponsors' logos on all kit until such time as one or more withdraws their sponsorship.

Social Events

Rick will send out a survey to ascertain members' views on what events should be organized (e.g. a mid summer social). He will liaise with Margaret about what should be put on the website.

Mat will enquire about velodrome sessions.

Sportives

Martin produced a list of potential events that can be put in the following categories:

1. Those rides where the club will make a donation to the relevant charity.
2. Other rides that are recommended that members may want to enter.

These will be advertised on the website.

Any Other Business

1. Mike will talk to Liberty about including the club in their next publication.
2. Rick and Martin will organize a members only strava group.
3. Given the recent incident between a motorist and the Saturday group, there was a further discussion about the purchase of a camera. It was again agreed that it was not practical to arrange for a camera to be in the possession of someone for each club ride. Therefore, it will be left to individual members to purchase a one, if they think it is a worthwhile expense.

The next meeting will be 11 April 2019.

The meeting closed at 21.30.